

# NEHRU MEMORIAL COLLEGE

(AUTONOMOUS)

NATIONALLY ACCREDITED WITH "A" GRADE BY NAAC

PUTHANAMPATTI, TRICHY – 621007



## Commerce-Computer Application

1.1.1 Curricula developed and implemented have relevance to the local, national, regional and global developmental needs

<b>Name of the Programme</b>	<b>Course code</b>	<b>Title of Course</b>	<b>Need</b>	<b>Description</b>
B.Com CA	19CA101	Introduction to accountancy	Local need	Demonstrate knowledge of preparation of financial statements and financial schedules.
B.Com CA	19CA102	Marketing	Regional need	Employ digital tools to analyze the effectiveness of a marketing campaign.
B.Com CA	19CA103A	Fundamentals of computer application	Local need	Demonstrate employability skills and a commitment to professionalism.
B.Com CA	19CA203	Business tools for decision making	Local need	Follow a consistent, logical process for decision making that establishes the best decision every time.
B.Com CA	19CA202A	Data base management system	Regional need	To design and build a simple data base system and demonstrate competence with the fundamental tasks in modeling, designing and implementing a DBMS
B.Com CA	19CA203AL	RDBMS-Lab	Regional need	To design and build a simple data base system and demonstrate competence with the fundamental tasks in modeling, designing and implementing a DBMS
B.Com CA	19XCA21	SKBC: Office management	Local need	Manage the scheduling, co-

				ordination of administrative tasks and work flow within specific deadlines
B.Com CA	19EVS	Environmental studies	Local need	It offers awareness to the general public to keep clean and green environment
B.Com CA	19CA307	Business accounting	Global need	Demonstrate employability skills relating partnership and insurance
B.Com CA	19CA308	Business communication	Global need	Provides skills and knowledge of communication in the business environment
B.Com CA	19CA304AL	PC- Package(Practical)	Regional need	Apply skills for computer hardware, software, networks in workplace.
B.Com CA	19XCA32	SKBC: Stock exchange practices	Global need	emphasizes stocks, bonds, mutual funds, real estates
B.Com CA	19GS	Gender studies	Local need	This teaches the values, moral and respects to the opposite gender
B.Com CA	19CA410	Cost accounting	Regional need	Demonstrates how material, labour and overhead costs are added to a product at each stage of the production cycle.
B.Com CA	19CA411	Business management	Global need	Apply the knowledge of business concepts and functions in an integrated manner.
B.Com CA	19CA405A	Web programming	Global need	Design dynamic web sites that meet specified needs and interests

B.Com CA	19CA406AL	Web development - Lab	Global need	develop skills in analyzing the usability of a website and learn the language of the web
B.Com CA	19CA4N	NMEC: Principles of Banking	Regional need	elucidate the liability and asset portfolio management problems of banks
B.Com CA	19SSC	Soft skill	National need	It offers resilience, team work, leadership, communication, emotional health confidence responsibility and employability skills
B.Com CA	19CA513	Corporate accounting	Regional need	The ability to account for a range of advanced financial accounting issues
B.Com CA	19CA514	Entrepreneurial development	Regional need	It identifies personal attributes that enable best use of entrepreneurial opportunities in our locality
B.Com CA	19CA515L	Fundamentals of computerised accounting- Practicals	National need	processing a variety of accounting transactions and converting a manual accounting system to a computer based system
B.Com CA	19CA516	Python programming	National need	Define the structure and components of a Python programme
B.Com CA	19CA517(A)	Business law	Regional need	Demonstrates an understanding of the legal environment of

				business and use standard business and legal terminology
B.Com CA	19CA517(B)	Auditing	Regional need	Describe the quality control procedures and apply professional ethics including code of conduct to specific scenarios
B.Com CA	19CA5N	NMEC: Principles of Human resource management	Regional need	administer and contribute to the design and evaluation of the performance management program
B.Com CA	19CA618	Management accounting	Regional need	It defines budgeting, Cost-Volume-Profit analysis, standard variation analysis through standard costs.
B.Com CA	19CA619	Income tax law and practice	Regional need	Apply basic tax concepts to simple fact situations and communicate income-tax ramification in writing and orally.
B.Com CA	19CA620L	Advanced computerized accounting- Practical	Regional need	processing a variety of accounting transactions and converting a manual accounting system to a computer based system
B.Com CA	19CA621	Banking theory law & practice	Regional need	Describe the recent developments in banking and finance and synthesize complex information

B.Com CA	19CA622(A)	E-Commerce	Global need	Analyze the impact and describe the infrastructure for E-Commerce on business models.
B.Com CA	19CA622(B)	Management information system	National need	Analyze and synthesize business information and systems to facilitate evaluation of strategic alternatives
B.Com CA	19CA623L(A)	Commerce practical	Regional need	to demonstrate and understanding of the principles of accounting, finance, economics and business law
B.Com CA	19CA623(B)	Human resource management	Global need	administer and contribute to the design and evaluation of the performance management program